

A close-up photograph of a wooden chair frame, showing the intricate joinery and curved slats. The wood is light-colored with a visible grain. The text "SUSTAINABILITY MANIFESTO" is overlaid in white, bold, sans-serif capital letters.

SUSTAINABILITY MANIFESTO

HAY



- OUR BRAND -

OUR BRAND

At HAY, we work with the world's leading designers in a sustainable and democratic context that draws from three primary sources of inspiration: art, architecture, and fashion. We have always paid close attention to and been inspired by our surroundings, and putting our finger on the pulse of contemporary culture is how we keep pace with the world around us.

[LINK TO BRANDFILM](#)



SUSTAINABLE STRATEGY

At HAY, we work to design and produce long-lasting, functional products that people want to live with for many years. Our commitment to reduce our environmental footprint also includes using resources in a sustainable way, so we strive to utilize the most efficient and environmentally conscious methods, tools, and materials available.

We recognise that our actions have a significant environmental impact, and we therefore take our responsibility to contributing to a greener future seriously. We aim to be climate positive in everything that we do, with focus on the three areas below:

SUSTAINABLE DESIGN

DURABLE PRODUCTS

LOCAL PRODUCTION

[LINK TO ENVIRONMENTAL PROFILE](#)

KEEP IT GREEN

HAY's environmental and social commitments are an integral part of our corporate values, and we make a concerted effort to develop long-lasting products that use environmentally-friendly materials. We strive to ensure sustainability in every step of our production, and are dedicated to complying with legal and social demands, ethical standards and international norms. We focus on finding the balance between creating a healthy working environment while taking social responsibility and creating environmentally-friendly production chains.



COMMITTED COLLABORATORS

HAY works with the best international designers to make designs in shapes, colours, and materials that utilise innovation and sustainable production methods and ensure sustainable design from the initial product development stages.

Our ongoing goal is to reduce our environmental footprint, so we are constantly conducting research into the field of materials to create sustainable products with a strong environmental profile.



EFFECTIVE REGULATION

That's why every new design takes the well-being of the environment into consideration at every stage of a product's life; from the methods and materials used to produce it, to distribution, disassembly and recycling at the end of its life.

At HAY, we set strict requirements for and limits on chemicals used during production, as well as limiting emissions from finished products. This benefits the environment, the health of the consumer and the people who manufacture our products.





- DURABLE PRODUCTS -

QUALITY

HAY's products have a high level of quality and are designed to last for years. We select environmentally-friendly materials to ensure optimal durability and strength of the product. The majority of our products are tested by accredited testing institutes for durability, strength and safety according to international standards.

REPLACEMENT PARTS

Offering replacement parts is an important way of extending the life of our products, which in turn reduces their environmental footprint. Therefore, we supply replacement parts for our furniture; gliders, fitting bags, shells, wheels and bases whenever possible.





- DURABLE PRODUCTS -

WARRANTY

HAY's product warranty is longer than the standard in the industry. We offer a 5-year warranty on the majority of our indoor furniture, and all our other products are covered by the two-year right of complaint.

DOCUMENTATION

We ensure that our products are tested on a large scale, and we continually make necessary adjustments and improvements to our products, from materials to production methods and quality, wherever it is economically and technically possible.

Many of our products are tested in accordance with international standards, and HAY works continually and actively to improve these processes.

HAY's products are well documented. When making new designs or selecting new materials, we review the content of every component to ensure that it lives up to HAY's environmental and safety standards. HAY can provide all relevant documentation for every product.



LOCAL PRODUCTION

Using local production is an important way to limit the pollution and waste caused by transportation of our goods, such as CO² emissions. HAY is active in three regions: EU, APAC and the US, and we have set up local supply and production chains on each continent, aiming to produce two-thirds of our products in the region where the product is sold.





SUSTAINABLE MATERIAL GOALS

- / In 2020, we will only use Chrome 3 when electroplating
- / In 2020, 100% of our wood supply for furniture will be FSC certified
- / In 2021, all our textiles will live up to the OEKO-TEX® 100 requirements.
- / In 2021, we will only use water-based glue
- / In 2022, the majority of our products will be made with water-based lacquer
- / In 2022, the majority of our steel and aluminium will be made with recycled content
- / In 2022, the majority of our cardboard used for packaging will be FSC certified and made from recycled content
- / In 2023, we aim to reduce the use of single-use plastic in our packaging
- / In 2025, the majority of our plastic components will be made with recycled content

HAY

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